

KEVIN CROSSON

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WEBSITE WWW.KCROSSON.COM

WORK EXPERIENCE

2001 - Present Freelance

Kelowna, BC

General Manager

- * Create Web 2.0 web pages with interactive applications and crisp designs
- * Assembled teams for large projects and managed the project for the duration
- * Graphic design for print on marketing materials and company branding
- * Code Valid CSS and XHTML as well as XML, AJAX, Javascript, PHP and Actionscript
- * Work extensively with Flash, Photoshop, Illustrator, Dreamweaver, and Fireworks

2008 - 2009 Bullfrog Wireless

Victoria, BC

Marketing & Sales Manager

- * Develop multiple websites with e-commerce solutions for the products
- * Designed company branding and marketing materials
- * Took an active role in the company branding and culture
- * Implement new technologies for websites analytics and sales metrics
- * Create marketing materials such as interactive presentations and brochures

2007 - 2008 Amagi Kig Group of Companies

Calgary, AB

Web & Graphic Manager

- * Develop and maintain the multimedia and web direction of multiple companies
- * Create graphics for printed marketing campaigns
- * See projects through conception to development to launch
- * Work with different clients and peers to achieve project goals
- * Tracking site metrics and Search Engine Optimization while working to improve the user experience

2006 - 2007 Icom Productions

Calgary, AB

Flash Developer

- * Work extensively with Flash 8, Actionscript 2.0, Photoshop CS2, and Illustrator CS2
- * Accountable for all aspects of courses including functionality, design, animation and Q/A
- * Client relations for project direction
- * Implement new technologies for tracking and managing course information

SKILLS

OS X and Windows operating systems

Web programming (CSS, XHTML, ActionScript, Javascript, PHP)

Design programs (Photoshop, Illustrator, Dreamweaver, Fireworks)

Video and animation (Flash, Premiere, Final Cut Pro)